

We continue to reward your Peoples Health patients for taking care of their health by sending them a gift card for completing recommended health-related activities.

All your Peoples Health patients can continue to earn a \$50 reward for completing a Peoples Health **comprehensive wellness assessment**, which helps us better understand their health needs and support you in coordinating their care. This reward opportunity launched at the start of the year and ends Dec. 31, 2026. Rewards can be redeemed through Jan. 10, 2027.

New offerings include a reward tailored to personal need and rewards to enhance member experience:

Bone mineral density (BMD) test reward

Female patients ages 67 to 85 with a qualifying fracture in 2026 are eligible for this reward, which can be redeemed for a \$50 gift card once the test is completed within six months of the fracture.

The test date and location are required to redeem the reward.

Key dates

- Reward opportunity launch: 2026
- Test completion: within six months of fracture
- Final date to redeem rewards: June 30, 2027

Healthy Habits Learn and Earn rewards

All patients are eligible to participate in an eight-topic educational podcast series, which occurs fully by phone through an interactive voice response (IVR) system and is presented over an eight-week period. The podcast series is designed around CAHPS* survey themes and allows members to explore topics focused on health plan benefits and resources, annual wellness visits, strengthening provider relationships, medication adherence, physical activity and mental health, and the importance of vaccines.

The total reward amount available for completing the series is \$25. Sign-up through the IVR earns a \$10 reward. Completion of the final podcast earns an additional \$15 reward. Rewards are redeemed through the IVR.

Key dates

- Sign-up launch: Oct. 1, 2026
- Sign-up deadline: Nov. 13, 2026
- Final date to complete outstanding podcasts and redeem rewards: Feb. 15, 2027

Comprehensive wellness assessment and BMD test rewards sign-up and redemption:

Peoples Health Rewards

Toll-free: 1-888-286-0216 (TTY: 711)
Monday through Friday, 7 a.m. to 9 p.m.
Saturday, 9 a.m. to 2 p.m.

8-topic educational podcast series rewards activation (during sign-up time frames) and redemption:

Healthy Habits Learn and Earn

Toll-free IVR: <number> (TTY: 711)
24 hours per day, seven days per week

Your Peoples Health patients may mention these reward opportunities to you. Direct them to call the appropriate phone number listed above, and encourage them to complete eligible activities as soon as possible. We are working with Icario, an industry-leading member engagement company, to administer the program, including confirming activity completion and assisting with reward redemption.

For more information, contact your Peoples Health representative.